Course Description (UA)
Students study the theory and techniques of public speaking in a democratic society. Students will apply rhetorical principles to topic selection and audience analysis, research and reasoning of information, speech composition and outlining, presentation aids and delivery, and listening and evaluation of public discourse. Students practice effective communicative strategies for various types of original speeches including informative and persuasive speeches. Focus will be on developing credibility as a speaker and demonstrating confidence before an audience.

Student Learning Outcomes (UA): 1. Describe basic principles of human communication. 2. Analyze audiences to adapt their communication style to acknowledge the differences in others. 3. Evaluate reliability of information sources. 4. Utilize appropriate speech organization. 5. Perform basic delivery skills for a live audience. 6. Create and effectively utilize professional quality presentation aids.

“...create interest.”
Winston Churchill, Politician

Communicate with me often to establish rapport.
Let our educational journey begin!

TEXTBOOK
A Pocket Guide to Public Speaking 5th Ed.
LACC Edition

MATERIALS
3x5 notecards; Timer;
Computer and printer;
Video recorder;
1 Scantron (882)

DROP DATES
Last Day:
without a “W” 9/11
with a “W” 11/20

Contact Information
“Stay connected”

Professor:
M. “Shae” Hsieh

Office:
CC 187

Office Hours:
MW
12:30pm-1:30pm
3:30pm-4:30pm
TTH
10:30am-12:30pm
or by appointment

Email:
hsiehm@lacitycollege.edu;
prof.shae@gmail.com

Phone:
(323) 953 - 4000 ext.
2961

Website:
profshae.weebly.com
*All course/campus policies, assignment details, and more!
Assignments, Points, & Schedule

General Assignments

• 10 Steps Quiz. Based on The Top 10 Most Important Steps for Beginning Public Speakers.
• Student Agreement and Student Information Sheet
• Audience Survey.
• Hard copy on an article of choice.
• Final Exam. Based on class lessons and textbook readings.
• Participation. Based on all verbal and nonverbal contribution.

Written Assignments

Topics Pitch. Generate a list of 3 potential topics for each your informative and persuasive speech — a total of 6 topics. Label each topic as informative or persuasive and briefly explain why you want to inform or persuade on the topic. Include an article (hard copy or URL) for each topic as reference.

Peer Feedback. On your non speaking day during informative and persuasive speeches you are required to provide written feedback to your peers on their strengths/what you liked and on areas you think they could improve. These are anonymous comments on notecards. One notecard per speaker only. Include a separate notecard with your name and speech day. No name card = no credit.

Outline Idol. You must have a typed and at least 80% complete outline of your informative speech to participate in this activity. If you come to class unprepared you have the choice to (1) leave; hopefully to work on your outline and receive an absent mark or (2) deliver an impromptu speech and be allowed to sit in class to observe and participate in some capacity; TBD. If you choose (1) and come to my office hour the same day to show me your completed outline I will delete your absence.

Informative and Persuasive. A formal outline is the due on the day of your informative and persuasive speech. This outline must be typed, have complete full sentences and include in text oral citations and a work cited page. Note: Only a speaking outline may be used for your speech presentation. See Speech Assignment for specifics. 1 inch margins. Do not double space. Outline should not exceed 3 pages.

Speaking Assignments

Tribute Speech. In the spirit of the Hunger Games, one Tribute/Speaker will be chosen to represent her/his District/Group and present a speech on an assigned topic. The Tribute with the best speech wins points for her/himself and the District. Should someone from the group volunteer in place of the randomly chosen speaker and wins, only the speaker will earn the points.

Impromptu Speech. Speakers will speak for 2 minutes on an assigned topic.

This Just In… Speech. In the persona of a reporter, speakers will extract supporting material from sources and deliver oral citations. This report should be within 1-2 minutes.

Informative Speech. Inform the audience on a topic that expands their knowledge — Avoid mundane topics. Research and write an organized speech; use at least 3 credible sources to support your speech; pay attention to effective language use; prepare an appropriate presentation aid to enhance your speech; and deliver your speech enthusiastically within 4-5 minutes using no more than 1 notecard.

Persuasive Speech. Persuade the audience to think, feel, or do something — Avoid extremely controversial and/or mundane topics. Consider the potential impact you have on your audience and the difference you could make in their lives. Research and write an organized speech; use at least 5 credible sources to support your speech; pay attention to effective language use; prepare an appropriate presentation aid to enhance your speech; and deliver your speech enthusiastically within 6-7 minutes using no more than 2 notecards.

Public Service Announcement. Utilizing the knowledge gained from this course create a message of your choice to disseminate to the public. Consider who your target audience is and your goal/purpose for this message. This is a highly creative project that requires you to take your skills outside the classroom and video record your PSA and upload it to youtube. Youtube settings must be public or unlisted, not private. Your PSA should be between 1-3 minutes and (appear) memorized.

Special Occasion Speech. Utilizing the knowledge gained form this course you will deliver a Toast, Roast, or Boast to someone in the audience or in your life. This speech should be enthusiastically delivered within 2-3 minutes using no more than 1 notecard.
Assignments, points, and schedule are tentative and subject to change with notice.

“All the GREAT speakers were bad speakers first.”

Ralph Waldo Emerson, Poet

“Proper Planning and Preparation Prevents Poor Performance.”

Stephen Keague, Author
<table>
<thead>
<tr>
<th>#</th>
<th>Monday</th>
<th>What’s expected?</th>
<th>Wednesday</th>
<th>What’s expected?</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>[8/29] Course Overview Audience Responsibility</td>
<td>Your commitment and enthusiasm.</td>
<td>[8/31] Intro to Communication 10 Steps Speech Success</td>
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<tr>
<td>3</td>
<td>[9/12] Audience Analysis Topic Selection</td>
<td>Survey Homework XC Speech Anxiety Measure and Management Plan</td>
<td>[9/14] Topic Selection/Purpose Survey Results</td>
<td>XC Speech contest entry by Friday 9/16 @ 5pm</td>
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<td>5</td>
<td>[9/26] Speech Composition 1</td>
<td>Topics Pitch</td>
<td>[9/28] Speech Composition 2</td>
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<tr>
<td>7</td>
<td>[10/10] Presentation Aids</td>
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<td>[10/12] Language 1 Delivery 1</td>
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<td>8</td>
<td>[10/17] Info topics will all be social/political</td>
<td>Info Speech &amp; Outline, Peer Feedback</td>
<td>[10/19]</td>
<td>Info Speech &amp; Outline, Peer Feedback</td>
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<td>9</td>
<td>[10/24]</td>
<td>Info Speech &amp; Outline, Peer Feedback</td>
<td>[10/26] If necessary...</td>
<td>Info Speech &amp; Outline, Peer Feedback</td>
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<td>15</td>
<td>[12/5]</td>
<td>Impromptu Speech</td>
<td>[12/7]</td>
<td>Special Occasion Speech Manuscript</td>
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<tr>
<td>16</td>
<td>[12/12] Finals Week</td>
<td>No Class</td>
<td>[12/14] Final Exam</td>
<td>9:30am-11:30am</td>
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Course: COMM 101
Title: PUBLIC SPEAKING

Course Description
Students study the theory and techniques of public speaking in a democratic society. They learn discovery, development, and criticism of ideas in public discourse through research, reasoning, organization, composition, presentation, and evaluation of various types of speeches including informative and persuasive extemporaneous public speeches utilizing effective outlines, structure and style.

Units/Transferability
Transferrable to UC and CSU

Prerequisites/Co-requisites/Advisories
No Prerequisite. No Corequisites. Advisory: English 101

Course Student Learning Outcomes
1) Students will perform basic speech delivery skills. 2) Students will utilize appropriate speech organization.

Grading Scale or Criteria
A - Excellent        F - Failing
B - Good            P - Pass; at least equivalent to a “C” grade or better
C - Satisfactory    NP - Not Pass; equal to “D” or “F” grade;
D - Less than satisfactory

Drop Date and Repeats
For classes from 8/29/16 to 12/18/16, the deadline to drop without a “W” on your transcript is September 11, 2016. Effective July 1, 2012 students are allowed three (3) attempts to pass a single class within the Los Angeles Community College District. If a student gets a “W” or grade of “D”, “F”, or “NP” in a class, that counts as an attempt. If you think you will not be able to complete this course with a C or better, drop by November 20, 2016. If the class begins or ends on a different date, please refer to http://www.lacitycollege.edu/services/admissions/dates.html

Attendance Policy
Students who are registered and miss the first class meeting may lose their right to a place in the class. Whenever students are absent more hours than the number of hours the class meets per week, the instructor may exclude them from class. If the instructor determines that there are no mitigating circumstances that may justify the absences, the instructor may exclude a student from the class. Students are responsible for officially dropping a class that they stop attending.

Financial Aid

Accommodations
Students with a verified disability who may need authorized accommodation(s) for this class are encouraged to notify the instructor and the Office of Special Services (323-953-4000, ext.2270) as soon as possible, and at least two weeks before any exam or quiz. All information will remain confidential.

Student Code of Conduct
Violations of academic integrity include, but are not limited to, the following actions: cheating on an exam, plagiarism, working together on an assignment, paper or project when the instructor has specifically stated students should not do so, submitting the same term paper to more than one instructor, or allowing another individual to assume one’s identity for the purpose of enhancing one’s grade (see LACCD Board Rule 9803.28). Penalties may include a grade of zero or “F” on an exam or paper, or even suspension from the College.